

Dear Editor,
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Allianz Life champions awareness and early detection for Pink October and Movember

Kuala Lumpur, 7 November 2025 – In honour of Pink October and Movember, Allianz Life Insurance Malaysia Berhad (Allianz Life) reinforces its commitment to health protection and community wellbeing through its 'Together, We've Got This' campaign.

The campaign serves as a nationwide call to raise awareness of breast and prostate cancer, highlight the life-saving importance of early detection and regular screening, and encourage Malaysians to take proactive steps in safeguarding their health and that of their loved ones.

For Allianz Life, cancer related claims have shown notable growth across both Hospitalisation and Critical Illness (CI) benefits.

Under Hospitalisation, breast cancer claims rose by 71.5%, from 2,897 cases in 2020 to 4,969 cases in 2024. Prostate cancer cases more than doubled from 166 cases to 396 cases over the same period.

Meanwhile, under CI, breast cancer claims grew by 33.6%, from 301 cases in 2020 to 402 cases in 2024, while prostate cancer increased 22.2% from 18 to 22 cases.

Overall, both segments reflect an upward trend in breast cancer and prostate cancer related claims, underscoring the growing need for comprehensive protection and early medical intervention among policyholders.

Allianz Life Chief Executive Officer, Charles Ong, said that true protection begins with awareness.

"We have seen the growing number of cancer cases reflected in our claims, but we have also seen the difference early detection makes. That is why awareness matters.

"Our purpose as an insurer goes beyond claims coverage, it is about helping people live healthier and more confident lives."

Under the 'Together, We've Got This' campaign, Allianz Life is offering protection solutions that support long-term health security, including Prime Care+ and HealthCover Plus, both designed to provide comprehensive critical illness coverage and peace of mind for Malaysians.

Products	Key Protection Features
Prime Care+	<ul style="list-style-type: none"> • 150+ critical illness conditions, from early to advanced stages • Additional critical illnesses for below 19 years old • Diabetes and cancer recovery benefits • Additional Catastrophic critical illness benefit • Coverage up to age 100
HealthCover Plus	<ul style="list-style-type: none"> • 70 critical illnesses, including cancer, heart attack and stroke • Seven additional critical illnesses for below 19 years old • Coverage up to age 100

As part of its commitment to health awareness and prevention, Allianz Life customers can also enjoy 20% off selected health screening packages by Sunway Healthcare Group when they sign up by 30 November 2025.

For more information on the campaign, visit <https://www.allianz.com.my/personal/whats-new/together.html>

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About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz Asia Holding Pte. Ltd., has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2023 reached a mark of RM3.00 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2023, Allianz Life recorded a GWP of RM3.54 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit allianz.com.my

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About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

**Including non-consolidated entities with Allianz customers.*

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