

Allianz Malaysia Berhad (197201000819)

Dear Editor,
[For immediate release:](#)

25 Years of Trust: Allianz Malaysia's Silver Jubilee Campaign Offers Exciting Rewards

Win a new electric vehicle, a trip to Iceland as well as enjoy exclusive dining and travel experiences

Kuala Lumpur, 4 February 2026 – Allianz Malaysia Berhad (Allianz Malaysia) proudly celebrates its 25th anniversary this year, marking a silver jubilee built on an unwavering commitment to protecting what matters most with a nationwide campaign to reward customers with life-changing experiences – a tribute to 25 years of trust and 25 years of securing lives.

This significant milestone represents a quarter of a century of growth, resilience and confidence, empowering Malaysians to make bold decisions in the knowledge that they are secured every step of the way.

“This is a historic moment for us, celebrating 25 years of trust and securing lives. Our silver jubilee is not just a reflection of our growth as an organisation, but also a testament to the trust Malaysians have placed in us over the years,” said Allianz Malaysia Chief Executive Officer, Sean Wang.

“We are entering a new era focused on continued growth, innovation and deeper connection with our customers. And as we look ahead, we remain committed to supporting Malaysians through the milestones of their own lives and empowering them to move forward boldly, knowing their futures are secure with us,” Sean added.

For 25 years, Allianz Malaysia has stood alongside Malaysians, safeguarding bold ambitions and empowering dreams to take flight. As part of the celebration, one Malaysian will have a chance to be rewarded with a Proton e.Mas 5 under Burst 1 of the 25th anniversary campaign, celebrating progress, independence and the courage to drive confidently into a future shaped by ambition.

Continuing the journey, one lucky pair of Malaysians will stand a chance to embark on an extraordinary journey to Iceland under Burst 2 of the campaign, where they can experience breathtaking landscapes, create unforgettable stories and celebrate the adventure of a lifetime together.

Allianz Malaysia Berhad (197201000819)

On top of these grand experiences, 24 customers will also be in the running to enjoy exclusive dining experiences worth RM1,000 each under Burst 1 of the campaign, while Burst 2 extends the excitement with travel experiences worth RM2,000 each for another 24 customers. In total, the campaign offers prizes worth up to RM200,000, celebrating both the everyday moments and aspirational experiences that enrich life.

The celebrations will continue beyond these incredible prizes, with Allianz Malaysia roadshows set to bring the festivities to key locations including Kuala Lumpur, Penang and Johor where the public can enjoy engaging activities and insights into Allianz Malaysia’s protection solutions. Stay tuned for updates on Allianz Malaysia’s official social media channels and website.

As Allianz Malaysia celebrates 25 years of trust and securing lives, we reaffirm our commitment to being our customers’ trusted partner in securing the future and protecting what matters most – today and for generations to come.

For more information on Allianz Malaysia’s 25th anniversary celebration, please click here: az.my/25anniversary.

For more details on the prize experiences above, please see below.

Burst 1: 1 January 2026 - 30 April 2026	Burst 2: 1 May 2026 - 31 July 2026
Grand Experience:	
<p>Proton e.MAS 5 x 1 winner</p> 	 <p>Iceland Trip for 2 x 1 winner</p>
Special Experience:	
<p>Dining Experience worth RM1,000 x 24 winners</p>	<p>Travel Experience worth RM2,000 x 24 winners</p>

How to Participate:

1. Sign up for any eligible Allianz individual policy

Allianz Malaysia Berhad (197201000819)

2. Register interest on the campaign webpage and answer one question
3. Register for a MyAllianz account if you haven't done so

The more policies you purchase, the higher your chances of winning one of the exclusive experiences above. For full details and eligibility, visit az.my/25anniversary.

For further information, please contact:

Shamala Gopalan

Group Head
Corporate Communications Department
Allianz Malaysia Berhad
Mobile: 016.285.0685
Email: shamala.gopalan@allianz.com.my

Gary Mark Nagan

Manager
Corporate Communications Department
Allianz Malaysia Berhad
Mobile: 012.367.1450
Email: gary.nagan@allianz.com.my

About Allianz in Malaysia

Allianz Malaysia Berhad (“Allianz Malaysia”), an investment holding company and a subsidiary of Allianz SE, operates through two insurance subsidiaries: Allianz General Insurance Company (Malaysia) Berhad (“Allianz General”) and Allianz Life Insurance Malaysia Berhad (“Allianz Life”). Allianz General is one of the leading general insurers in Malaysia, offering a broad range of services across personal lines, small to medium enterprises, and large industrial risks. For the 2024 financial year, Allianz General’s Gross Written Premiums (GWP) reached RM3.42 billion. Allianz Life offers a comprehensive range of life and health insurance products, as well as investment-linked products. For the 2024 financial year, Allianz Life recorded a GWP of RM3.83 billion, making it one of the fastest-growing life insurers in Malaysia. Allianz Malaysia operates 30 branches nationwide. In 2024, Allianz Malaysia Berhad was named Best Digital Insurer by InsuranceAsia News in the Country Awards for Excellence 2024. Allianz General received the award for General Insurer of the Year by InsuranceAsia News in 2024.

To learn more about Allianz Malaysia, visit allianz.com.my

Facebook: facebook.com/AllianzMalaysia/ | Instagram: instagram.com/allianzmalaysia/

LinkedIn: linkedin.com/company/allianzmalaysia/

About Allianz

The Allianz Group is one of the world's leading insurers and asset managers serving private and corporate customers in nearly 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world’s largest investors, managing around 761 billion euros* on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage about 1.9 trillion euros* of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are among the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2024, over 156,000 employees achieved total business volume of 179.8 billion euros and an operating profit of 16.0 billion euros for the Group.

* As of September 30, 2025.

ALLIANZ MALAYSIA BERHAD

Level 29, Menara Allianz Sentral
203, Jalan Tun Sambanthan
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Tel: 603-2264 1188/ 0688
Fax: 603-2264 1199
🌐 allianz.com.my

ALLIANZ CUSTOMER SERVICE CENTRE

ALLIANZ ARENA, Ground Floor, Block 2A
Plaza Sentral, Jalan Stesen Sentral 5
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Customer Contact Center: 1 300 22 5542
Email: customer.service@allianz.com.my
📘 AllianzMalaysia