

Allianz Malaysia Berhad (197201000819)

Dear Editor,
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Empowering Women, Strengthening Communities: Allianz Malaysia Collaborates with RSMC for the 9th Women Street Crime Awareness Campaign

Kuala Lumpur, 20 July 2026 – Allianz Malaysia Berhad (Allianz Malaysia), via its Corporate Social Responsibility arm, continued its partnership with Kelab Marshal Keselamatan Jalan Raya Kuala Lumpur (RSMC) through the 9th Women's Street Crime Awareness Campaign (Initiative).

The Initiative held at the Wisma Huazong YTL Hall in Seri Kembangan, Selangor, benefited 200 women, equipping participant with practical safety knowledge, emergency preparedness skills and greater awareness of personal safety risks, while encouraging them to become advocates for safety within their families and communities.

Designed for women aged 16 and above, the programme focused on raising awareness of street crime and road-related risks through a combination of educational talks and practical demonstrations. Participants gained valuable insights into topics such as home break-ins, handbag snatching, road scams, stalking, carjacking, accident response, self-defence and emergency preparedness.

This year's programme introduced a dedicated awareness and dialogue session, complementing the practical training elements that have been a hallmark of the campaign. The enhanced format provided participants with an opportunity to discuss real-life experiences and safety concerns directly with RSMC experts, who offered practical guidance and actionable solutions to address everyday safety risks.

Allianz Malaysia Chief Executive Officer, Sean Wang said, "One of the most encouraging outcomes from this year's programme was seeing community leaders step forward and express interest in bringing similar initiatives to their own neighbourhoods. That is exactly the kind of impact we hope to achieve. Success is not measured solely by the number of participants we reach, but by how far the knowledge travels beyond the event itself."

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Founder and President of RSMC, Captain K. Balasupramaniam said, "Street crime awareness is about empowering individuals with the knowledge, skills and confidence to make informed decisions when faced with uncertainty. Through this programme, we hope participants will leave with practical takeaways that not only enhance their personal safety but also encourage them to become advocates for safety within their families and communities."

The strong response from attendees and interest from community leaders reinforced the programme's objective of transforming awareness into action and extending its reach beyond the event itself.

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About Allianz in Malaysia

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*Customer count reflects Allianz customers in consolidated entities that are part of the customer reporting scope only.

** As of December 31, 2025.

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